

IN-HOME COLOUR CONSULTANCY



## OUR IN-HOME COLOUR CONSULTANCY

Whether you're embarking on a large renovation project or redecorating the family home, our in-home Colour Consultants are on hand to help you create your unique look with Farrow & Ball.

Whatever the style of your property, your Colour Consultant will discuss your ideas and aspirations, helping transform your space into a beautiful retreat that effortlessly suits your lifestyle. Considering up to four

rooms in an hour, they'll share tailored advice and suggest a cohesive scheme, while recommending paint finishes, primers and undercoats to complement your favoured colours and wallpaper patterns.

This personalised service is designed for anyone who is a little daunted by choice, short on time or simply hoping for the confidence to try something bolder, all in the comfort of your own home.

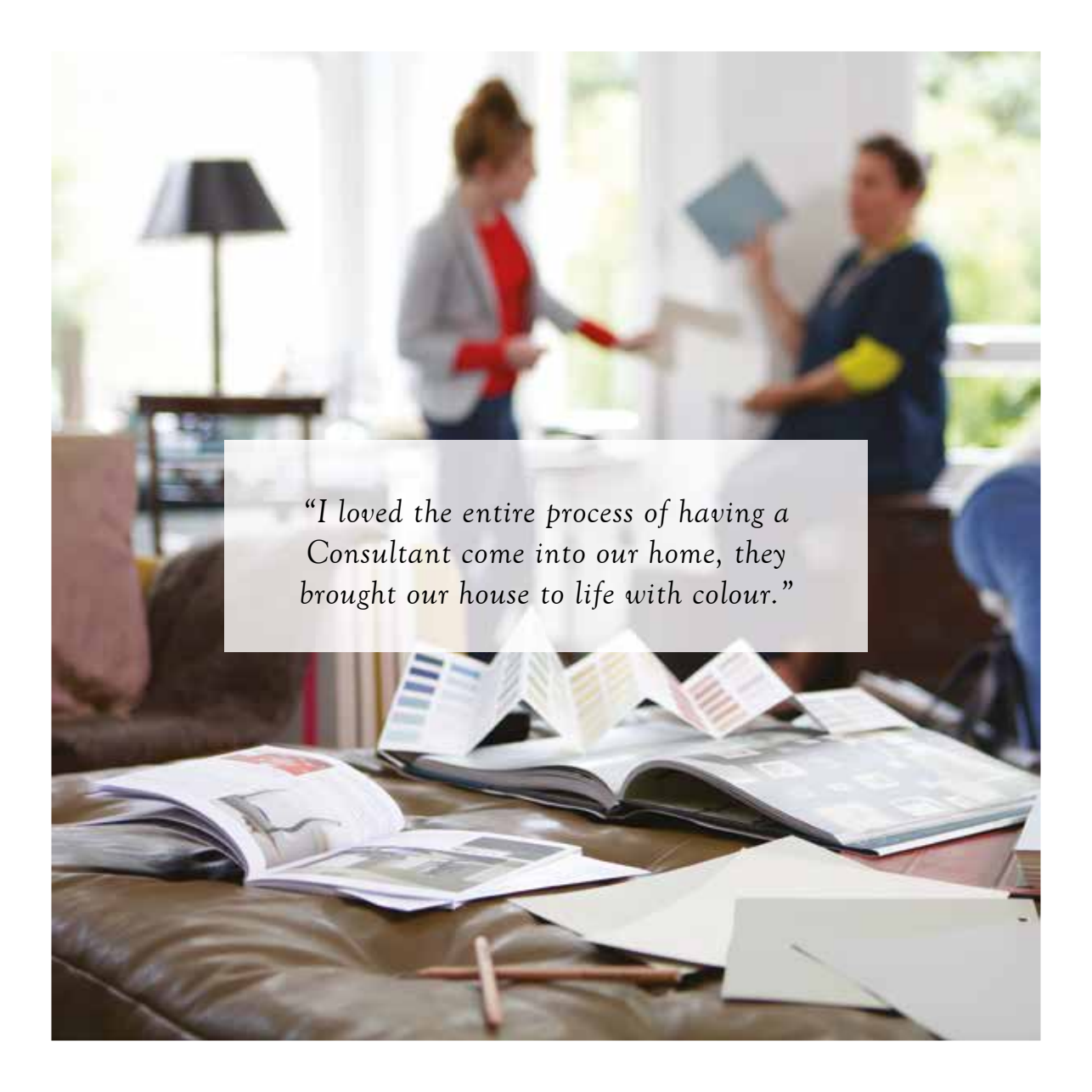
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## WHAT TO EXPECT

1. Your consultation will begin with a pre-appointment call to start finding out a little about your project.
2. During their home visit, your Colour Consultant will first listen to your inspiration and ideas, discovering the look you're hoping to achieve and the way you use each room.
3. Next, your Colour Consultant will carefully consider the space, light and architecture of your rooms, one by one.
4. You'll be walked through each suggested scheme and together settle on a look that's unique to you, your home and your lifestyle.
5. Following your time together, you'll receive a written specification listing your chosen colours, designs and finishes, along with a £50 voucher\* to spend with Farrow & Ball.
6. Our Colour Consultants will happily share a copy of your written specification with your painter or decorator, helping ensure the correct colour, design, finish and quantities are ordered for your home.

\*£50 voucher expires six months after the date of your colour consultation

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*“I loved the entire process of having a Consultant come into our home, they brought our house to life with colour.”*



*“The colour palette our Consultant selected is exactly what I wanted, but I couldn’t get there on my own.”*

## EXPERTS IN COLOUR

Our team of exceptional Colour Consultants know the Farrow & Ball palette inside and out. They understand the extraordinary way our richly pigmented paint responds to light throughout the day and carefully partner colours to achieve the subtlest

of schemes or boldest of statements. With their expert design knowledge, they'll combine their understanding of your home's aspect, lighting and architectural features, along with your ideas, to create a unique look that's sympathetic to your style.


## OUR TAILORED SERVICE

Carefully taking note of each room, your Colour Consultant will share tailored design advice that is utterly bespoke to you and your home.


Together you'll create a palette that

suits your lifestyle and a scheme that complements your household, ensuring that the distinctive Farrow & Ball look is made uniquely yours, inside and out.



A photograph of a classic interior room. In the foreground, the back of a blue sofa with colorful patterned cushions is visible. To the right, a pink and white striped armchair sits on a light-colored rug. Behind it is a wooden cabinet with a crown on top. A framed picture hangs on the wall above the cabinet. To the left, a white doorway with a decorative pediment leads to another room. A crystal chandelier hangs from the ceiling. The walls are light green with white paneling.

*“I loved the time we spent together – give me an hour talking colours over an hour in a spa any day!”*

A photograph of a dining room. The wall is covered in green wallpaper with a repeating pattern of overlapping scalloped shapes. In the foreground, a white rectangular table is set with a plate of food, a glass, and a large, light-colored ceramic vase containing several tall, thin, dried branches with small yellow buds. A brown upholstered chair is visible on the left. In the background, a framed portrait of a woman hangs on the wall between two windows. To the right, a black-framed glass door is partially open, revealing a hanging green plant. The floor is dark wood.

*“This is the most effective design service  
I have ever used for our home. The overall  
effect has been transformational.”*

## TRANSFORMING YOUR HOME

Whether you're renovating a small but perfectly proportioned apartment or restoring a period townhouse, our Colour Consultants are on hand to transform your home with paint and wallpaper.

Whatever the size and design of your home, be it modern or more traditional, we'll help take the hassle out of choosing colour by creating a timeless scheme with a lasting impact.

## IN CONVERSATION WITH JOA STUDHOLME OUR ORIGINAL COLOUR CONSULTANT

*Tell us a little about the homes you visit from day to day?*

Excitingly, I never know where I'll be visiting next. It might be an airy barn conversion or a compact basement flat. But when it comes to colour, the considerations are the same whatever the size or style of a home.

*What do you consider when suggesting a scheme?*

I first think about the light and spend time understanding how and when the room is used. Next is the look our client is hoping to achieve. Colour consultancy is very much about interpreting what each homeowner wants rather than persuading them into outlandish combinations. I then list every architectural detail in the room, from skirting and picture rails to skylights and flooring, as every element has equal importance when creating a scheme.

*What advice do you give to those who are less confident with colour?*

Go slowly and start small! If you're wary of colour or pattern then introduce it into the interior of a dresser, bookcase or cupboard first. When you come across a hidden hue it can't help but make you smile.

Each of our expert Colour Consultants share Joa's passion for colour and wealth of experience. Find your local consultant or request Joa at [farrow-ball.com/colour-consultancy](http://farrow-ball.com/colour-consultancy).



Photo: Dylan Thomas for The Wall Street Journal

# HOW TO BOOK

To book your consultation or to find out a little more, please ask in store, call us on 01202 876141, or visit [farrow-ball.com/colour-consultancy](http://farrow-ball.com/colour-consultancy).

International Colour Consultant, Joa Studholme – £250 per hour



Farrow & Ball Colour Consultant – £195 per hour



Advice will be shared on approximately four rooms per hour, depending on the complexity and scale of your interiors



Our minimum appointment time is one hour, but our Colour Consultants are more than happy to book additional time in 30 minute increments



Travel charges may apply depending on your distance from a Farrow & Ball showroom





[WWW.FARROW-BALL.COM](http://WWW.FARROW-BALL.COM)