

**FARROW & BALL**<sup>®</sup>  
CRAFTSMEN IN PAINT AND PAPER

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**dellostudio**



## FARROW & BALL RETURNS TO PARIS DECO OFF WITH UNIQUE INSTALLATION

Farrow & Ball will be creating a pop-up installation for Paris Deco Off, designed by rising star architectural designers, dellostudio.

From 17 to 21 January, Farrow & Ball and dellostudio will transform the Galerie Lelia Mordoch into an abstract world of shapes and spaces, showcasing its nine distinctive new paint colours in a range of durable finishes to create an immersive experience.

Inspired by building blocks and playful architecture, the shapes will take guests through a journey of colour, offering visitors the opportunity to see the colour palette in a new and creative way.

Head of Creative Charlotte Cosby said: "We are delighted to be working with dellostudio to use shape and finish to display the newest additions to our palette in an interesting and contemporary way."

Speaking of the collaboration, dellostudio said: "This installation is our vision of an interior that brings together the world of Farrow & Ball into one abstracted space. Not pertaining to any particular location, but, to the notion of the company itself and the vast amount of variant interiors, homes and objects the paint lives through."

When visiting the pop-up space, visitors will also have the opportunity to preview the new upcoming collection of metallic wallpapers by Farrow & Ball in an exclusive reveal. The wallpapers which will include nine of the brand's best loved and most striking designs brought to life with shimmering silvers, burnished coppers and lustrous golds.

In another exclusive reveal, three new additions to the Complementary Colour Collection rugs from the brand's popular partnership with The Rug Company will also be showcased, designed to pair with Farrow & Ball's updated palette.

Visit Farrow & Ball at Paris Deco Off:

Galerie Lelia Mordoch  
50, rue Mazarine  
75006 Paris

17–21 January 2019

[www.farrow-ball.com](http://www.farrow-ball.com)

**Notes to editors:**

**Farrow & Ball** is dedicated to creating richly pigmented paint and handcrafted wallpaper using only the finest quality ingredients.

Deepening from subtle neutrals to dark inky blues, each paint shade is created with a blend of up to five pigments for an extraordinary depth of colour. Responding characterfully to all types of light, the varying undertones within every hue gently shift in light and shade to bring homes to life. And from the signature chalky matt of Estate Emulsion to the durability of washable Modern Emulsion, this distinctive palette is available in a full range of high-performance interior and exterior finishes.

Still rooted in Dorset, England, its home since 1946, expert craftsmen combine traditional methods with contemporary technology to pioneer their field. It's also here that each roll of wallpaper is crafted with real Farrow & Ball paint for an exquisitely tactile finish and a seamless connection between paint and paper. Together Farrow & Ball transform modern and traditional homes, both large and small, inside and out, around the world.

**dellostudio** is a collaborative practice between Oscar Piccolo and Charlotte Taylor. The studio explores the passion for objects, movement and the bodily relation to space – playing with large scale architectural sculpture whilst trying to identify the relation and coexistence between art and design.



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